

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Released of Advertisement in 'BHARAMAN' Travel magazine in India – Publication Charges – Sanctioned an amount of Rs.28,000/- (Rupees Twenty Eight Thousand only) - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 436

Dated:11-06-2013  
Read the following:

1. From Mr. Mahasweta Samajdar, Director & Editor BHRAMAN, Swarnakshar Prakasani Pvt Ltd, Kolkata, Dt.06-03-2013
2. Govt.Lr.No.1857/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.22-04-2013.
3. Bill No.ADBH 16 of Mr. Mahasweta Samajdar, Director & Editor – BHRAMAN, Swarnakshar Prakasani Pvt Ltd, Kolkata, Dt.25-05-2013)

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**ORDER:**

In the letter 1<sup>st</sup> read above, Mr. Mahasweta Samajdar, Director & Editor BHRAMAN, Swarnakshar Prakasani Pvt Ltd, Kolkata, has requested to release advertisement in 'BHARAMAN' Travel magazine in India. Accordingly, Government have issued a work order for an amount of Rs.28,000/-(Rupees Twenty Eight Thousand only) for publication of the advertisement, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, Mr. Mahasweta Samajdar, Director & Editor BHRAMAN, Swarnakshar Prakasani Pvt Ltd, Kolkata, has furnished a bill for an amount of Rs.28,000/- (Rupees Twenty Eight Thousand only) towards released advertisement in 'BHARAMAN' Travel magazine in India and requested Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.28,000/- (Rupees Twenty Eight Thousand only) towards advertisement published in 'BHARAMAN' Travel magazine in India.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Swarnakshar Prakasani Pvt Ltd, through on line. The details of Bank account is as follows:-

Account Name	: Swarnakshar Prakasani Pvt Ltd,
Account No	: 11000007968
Name of the Bank	: State Bank of India
IFSC Code	:SBIN0000018.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To,  
Mr. Mahasweta Samajdar, Director & Editor BHRAMAN,  
Swarnakshar Prakasani Pvt Ltd, Kolkata,  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**